

Contacts

JULY • 1961



Published Monthly by

The T. EATON CO. LIMITED
CANADA

of Winnipeg, Manitoba, for
distribution to the co-workers
of the Company.

Vol. 37 JULY, 1961 No. 7

Editor: Ruth Spurway

PUBLICATION DATE:
15th of Each Month

NEWS DEADLINE:
The End of Previous Month

COVER STORY

Many of our staff are on holiday. For those now in the city our cover hopes to create a moment of cool shade in pleasant summer surroundings with blue lake and sky and plenty of brilliant sunshine. The picture was taken at Clear Lake.



I Want to Know..

Why is it necessary for employees to have their saleschecks stamped for Employees' Allowance?

The stamping of the salescheck provides a place for the employee's signature and shows that the goods were actually bought by an employee thus making it impossible to claim allowance on goods purchased by other persons.

Are Employees' Allowances charged against the Company or directly to the Department?

At one time Allowances were charged against the department in which the merchandise was bought. Several years ago this was changed and the charge was pro rated against all merchandise departments selling merchandise on which employees receive allowances. Changes in this method are under consideration.

Why do we not have an inter-com system in the Store to assist people in locating one another?

The installation of a public address system has been the subject of many employee suggestions and has been given serious consideration. Those in charge of these matters believe that installing such a system would have a disturbing and distracting effect. This is why we do not have one.

When an employee has been away from work because of illness, can he bring his retirement annuity payments up to date?

If he wishes he may make contributions to the Plan for the period of his absence, providing that such contributions are made in the same year as that in which the absence occurred.

Your questions will be welcomed. Send to **Contacts**, signed and giving department number so that we may communicate with you if necessary.

HAPPY BIRTHDAY and MANY HAPPY RETURNS!

. . Our Greeting to EATON'S IN WINNIPEG

on Reaching Our 56th Birthday

We greet our friends in this fashion when they achieve another birthday and all Eatonians offer similar wishes to the Winnipeg branch of Eaton's of Canada. July 17, the birthday, seems to some of us to come round with surprising rapidity. It marks another year of our service with the Company as well as another year of Eaton history in Winnipeg and the two anniversaries become associated in our minds in a personal and emotional way. The successes of our Company's operation here have become our own and the worrisome periods have been ours, too.

Those who are now beginning a career with Eaton's are learning to take pride in the history of the Company. Our policies, based on the sound business and personal qualities of the founder, Mr. Timothy Eaton, are summed up in our famous slogan, **"Goods Satisfactory or Money Refunded."** To make it possible for us to live up to this slogan our whole operation must be efficiently operated, goods must be wisely bought, salesmanship must be courteous and well-informed, services must be maintained at a high level. Every member of Winnipeg's Eaton staff contributes his part and we continue to hold our high place in the confidence of this city's customers.

The Birthday Sale is regarded by many as the high spot of the year in our offering of goods to the people who place such confidence in us. This year, as in the 56 years preceeding, we will put forward our best efforts as a Company and as individuals. Let's add another slogan for the Birthday and every day:

HAPPY SERVICE TO OUR CUSTOMERS!

HONOURED ON THEIR RETIREMENT

MISS M. ALBERTA CARRUTHERS

After 46 years of service with the Company, Miss M. Alberta (Bertie) Carruthers retired from the Catalogue Men's and Boys' Clothing Department on Thursday, June 29. She had been 33 years in that department—for many years senior office girl.

Miss Carruthers plans to continue to live in Winnipeg. She makes her home with her mother and sister. Later in the summer she will take a trip to Toronto.

On Thursday morning her desk was beautifully decorated and her department presented her with a coffee table. She also received many parting gifts from her associates and friends. That evening the department entertained in her honour at Zoratti's Restaurant and gave her a garden chair. It was a happy dinner party, complete with speeches and fun, and finished at the home of Mr. and Mrs. Firth on Kingston Row. We all join in wishing Bertie many years of happy leisure and good health.



MRS. ELLA PATTERSON

Mrs. Ella (Pat) Patterson of the Grill Room kitchens retired on Friday, June 30 after 16 years with that department. She was born near Rocanville, North-West Territories (since become the province of Saskatchewan), and attended school at Baie St. Paul near Poplar Point, Manitoba. She has lived in Winnipeg for 38 years.

Mrs. Patterson is a widow and has one son with whom she lives, and three grandsons. She is a member of the Canadian Daughters' League and is fond of reading, knitting and gardening. After a trip back to Saskatchewan this summer she will return and looks forward to happy leisure hours with her grandsons, but says "I'll surely miss the girls."

On Wednesday, June 28 her department entertained Mrs. Patterson at a dinner at Moore's Restaurant and gave her a transistor radio. On her retirement day, wearing a beautiful corsage given her by her associates, she received many personal gifts and complimentary callers at her decorated table. Good health and fortune to you, Mrs. Patterson.



MRS. MARGARET BEULAH BLUNT

On Friday, June 30 Mrs. Margaret Blunt retired after 18 years of service in the Basement Luncheonette. Mrs. Blunt was born in Stanley, New Brunswick, and moved with her parents to Regina at the age of 5, and to Winnipeg in 1914. She is a widow and has two daughters and one son and nine grandchildren. Mrs. Blunt's hobbies are baking, gardening, needlework and motoring. She plans to motor through Saskatchewan after retiring and later to make her home in Medicine Hat, Alberta.

On Friday morning Mrs. Blunt's associates gave her a corsage and a train case and later her department presented a wallet containing money. We join them in wishing Mrs. Blunt many happy years of good health and leisure.



MISS SARAH M. HAMILTON

The Staples Department said good-bye to Miss Sarah M. (Cis) Hamilton on Thursday, June 29 when she retired after 35 years' service in that department. She started with the Company in the Toronto Store 37 years ago and moved to Winnipeg two years later. Miss Hamilton was born in Ballyronan, County Londonderry, Ireland, attended school there and came to Toronto when she was 23. She is fond of reading, gardening (shares a bungalow in St. Vital where she grows things), needlework and travelling. She plans a holiday at the west coast and in California, leaving almost immediately.

On Monday, June 26 her department entertained at dinner at Moore's Restaurant in Miss Hamilton's honour and presented her with a watch. On her retirement day she received a corsage and many personal gifts and her friends and associates called to wish her happiness and good health in the years to come. We all join in this wish most sincerely.

25 YEARS WITH EATON'S

MR. HUGH VICTOR McBRIDE

Friday, June 16 was 25th anniversary day for Mr. Hugh Victor McBride of the Life Assurance Office. He had held various positions in the General Office for 22 years before taking over his present responsibilities three years ago. Mr. McBride was born and educated in Brandon, Manitoba. He is married and has two married daughters and one grandson.

Mr. McBride used to be very active in athletic sports but now contents himself with a little gardening and woodworking. On the morning of his anniversary he found his desk decorated and received a presentation of a 35-mm. camera from his department. His gift from the Company was a diamond ring. Mrs. McBride was sent a gift of roses. During the day many of Mr. McBride's friends called to congratulate him and he received personal gifts. That evening his department entertained in his honour at a dinner in the Town 'n' Country Restaurant.

Congratulations and all good fortune to you, Mr. McBride.



MISS DORIS PROBETTS

Thursday, July 6 was the 25th anniversary of Miss Doris Probett's coming to work for our Company. She started in the Food-ateria but after five years transferred to the Wages Office, her present department. Miss Probetts was born and educated in Winnipeg. She has a cottage at Victoria Beach and plans to enjoy her long holiday there this summer. She is fond of reading and outdoor life and an enthusiastic sports fan.

Miss Probetts received a diamond ring from the Company on her anniversary. Her department presented her with a maple corner cabinet for her cottage and decorated her desk on Thursday morning. She received many personal gifts and her friends and associates called during the day to congratulate her. We all join in these congratulations and good wishes, Miss Probetts.



MISS RUTH FRANCEY

Miss Ruth Francey of the Catalogue Notions Department celebrated her 25th anniversary on Thursday, July 6. She has been in that department throughout her service with the Company. Miss Francey was born and went to school in Winnipeg. She is fond of gardening, travelling, knitting and reading and is planning a trip to California on her long holiday. She received a diamond ring from the Company as her anniversary gift.

On Thursday morning Miss Francey found her desk decorated, and during the day her many friends called to congratulate her. She also received beautiful personal gifts. At noon her department held a luncheon for her at the Holiday Restaurant. The departments' gift to Miss Francey was a clock radio.

Congratulations, Miss Francey, and all good fortune in the years ahead.



MISS VERA CRACKNELL

Miss Vera Cracknell celebrated 25 years with the Company, all in the Catalogue Copying, on Thursday, June 22. She was born in Settle, Yorkshire, and came to Winnipeg at six years of age. Music is one of her interests. She has been active in choir work and plays the piano. Reading and travel both appeal to her and she has just returned from the Overseas Flight. She plans to spend two weeks in July in Kenora.

Miss Cracknell received a diamond ring from the Company to mark this anniversary. Her department associates held a dinner at Moore's Restaurant on Tuesday, June 20, in her honour where she was presented with a hand bag and gloves. On her anniversary morning her desk was decorated and she received a mirror and an electric kettle and fry pan from her department and many other personal gifts from her friends who came to wish her well.

Good health and happiness to you, Miss Cracknell, through many years to come.



25 YEARS WITH EATON'S

MR. FRED L. LANGLEY

On Friday, June 16, Mr. Fred L. Langley of the Catalogue Shoes celebrated his 25th anniversary with the Company, though his actual date fell on Sunday, June 18. He has served in that department continuously and had worked elsewhere in our organization earlier on a part-time basis.

Mr. Langley was born in Morris, Manitoba, and attended school and farmed there. He is married and has one son. Hunting—all varieties—is his main hobby, with fishing and motoring in the summer. He hopes to take a motor trip in July.

The Company's gift on this occasion was a diamond ring. His department decorated his desk on Friday and presented him with binoculars. He also received many personal gifts and his associates called during the day to offer congratulations and good wishes. We all join them in this. Happy days to you, Mr. Langley.

MR. NORMAN EDWARD BODLEY

Twenty-five years of service with the City Inspectors Department was achieved by Mr. Norman Bodley on Thursday, July 6. He is a Signature in that department. Mr. Bodley was born and attended school in West Kildonan. He is married and has two sons and one daughter. His wife is the former Mabel Reid of the Drapery Department.

Mr. Bodley is fond of fishing, golf, curling and gardening. He plans to spend his long holiday this summer in the Kenora area.

On Wednesday, July 5 his friends and co-workers honoured him at a dinner at Moore's Restaurant. On Thursday his desk was beautifully decorated and he received a presentation of golf equipment. During the day his many friends called to offer good wishes.

Congratulations, Mr. Bodley, and happiness and good health in the years ahead.



EATON EMPLOYEES' HOBBY SHOW OF 1961



A few FIRSTS—left to right:
D. Shores, B. Blackburn, L. Jones, D. Munt.

Recognition and thanks are due to the many who made our Hobby Show a resounding success; first to all the exhibitors whether prize winners or not; then, to mention only a few, to the Company for providing prizes, facilities and support; to the Assistants' Association and its special Hobby Show Committee for the hard work and organization needed to bring the project to a conclusion; to the many employees who contributed time and effort to setting up and caring for the exhibition, including Miss Marjorie

Lawton, formerly of the Stationery Department, who was the able hostess; to the competent judges, experts drawn from many sources in our city; to the public and the staff who came to admire and comment.

EATON EMPLOYEES' HOBBY SHOW

PRIZE WINNERS

CLASS 1—PHOTOGRAPHS

Section A—Portraits

A. Squire, Catalogue Shipping, First Prize

Section B—Animal

C. Soal, Lower Priced Store, First Prize

Section C—Children

S. Krysko, Catalogue Coffee Bar, First and Second Prizes

Section D—Scenes

D. Shores, Painters, First and Second Prizes

C. Soal, Lower Priced Store, Third Prize

D. Dixon, Portrait Studio, Honourable Mention

CLASS 1—SLIDES

Section B—Animal

T. W. Walden, Fancy Food Shop, First and Second Prizes

Section C—Children

T. W. Walden, Fancy Food Shop, First Prize

H. Harder, Business Machines, Second Prize

Section D—Scenes

T. W. Walden, Fancy Food Shop, First, second and Third Prizes

H. Harder, Business Machines, Honourable Mention

CLASS 2—ART SECTION

Section A—Painting

W. W. MacLeod, retired, First Prize

D. Dixon, Portrait Studio, Second Prize

R. McMurray, Men's Furnishings, Third Prize

D. Anderson, Lower Priced Store, Honourable Mention

Section B—Sketching

K. Perkins, Cameras, First Prize

K. James, City Advertising, Second Prize

L. Kell, Jewellery Repairs, Third Prize

E. Demski, Catalogue Shoes, Honourable Mention

Section C—Sculpture

L. Jones, Furniture, First, Second and Third Prizes

CLASS 3—COLLECTIONS

Section A—Stamps and Coins

M. Crosby, Catalogue Telephones, First Prize

J. A. Course, Catalogue Assembly, Second Prize

Section B—Other Collections

G. Thorsteinson, General Office, First Prize

D. Nesbit, Supplies, Second Prize

L. Martin, Grill Room, Third Prize

B. A. Bovey, Catalogue Correspondence, Honourable Mention

CLASS 4—PRACTICAL HANDICRAFT

Section A—Furniture, Inlaid and Mosaic Craft

D. Munt, Light, Heat and Power, First Prize also Grand Award

N. Mackie, Delivery, Second Prize

A. Fairburn, Catalogue Shoes, Third Prize

A. C. Van Draanen, Lower Priced Store, Honourable Mention

Section B—Shell Craft, Jewellery, Ceramics

E. Craig, General Office, First Prize

M. Duncan Budget Plan, Second and Third Prizes

M. Davies, Catalogue Exchanges, Honourable Mention

Section C—Metal Craft

B. Blackburn, Budget Plan, First, Second and Third Prizes

M. Davies, Catalogue Exchanges, Honourable Mention

Section D—Leather Tooling

J. E. Jackson, Night Watchmen, First and Third Prizes

M. Landrie, Auto Accessories, Second Prize

E. Graham, Catalogue Dress Goods, Honourable Mention

Section E—Models

J. Bartholemew, retired, First and Second Prizes

H. S. O'Grady, General Audit, Third Prize

W. Schwartzkoff, Catalogue Hardware, Honourable Mention

L. Moore, Catalogue Dress Goods, Honourable Mention

Section F—Pre-Planned Paintings

E. Schroeder, Fancy Goods, First Prize

A. J. Cassie, retired, Second and Third Prizes

Section G—Toys

D. Horn, Lower Priced Store, First Prize

CLASS 5—ART NEEDLEWORK

Section A—Cutwork

A. Kroeker, Women's Alterations, First Prize and Honourable Mention

V. McRae, Inspectors, Second Prize

J. Gielzeski, Catalogue Copying, Third Prize

Section B—Embroidery

S. McLaren, Construction Office, First Prize

E. H. Boyce, Lower Priced Store, Second and Third Prizes

I. Titus, Catalogue Copying, Honourable Mention

Section C—Needlepoint

M. Wilson, Electrical Accessories, First Prize

M. Poldosky, Valley Room, Second Prize

M. Luloff, Lower Priced Store, Third Prize

Section D—Petit Point

I. Titus, Catalogue Copying, First Prize

E. M. Laws, retired, Second Prize

W. Seear, Budget Fashions, Third Prize

D. Horn, Lower Priced Store, Honourable Mention

Section E—Cross-stitch Work

R. McLeod, Cash Office, First Prize

E. M. Laws, retired, Second Prize

A. Lonie, Lower Priced Store, Third Prize

W. Seear, Budget Fashions, Honourable Mention

Section F—Crocheting

N. Salter, Printing, First Prize

E. Richardson, Winnipeg Buying, Second and Third Prizes

E. Tooke, Order Board, Honourable Mention

Section G—Knitting

C. Leclair, Catalogue Shoes, First Prize

D. L. Giesbrecht, Telephones, Second Prize

M. Ford, Lower Priced Store, Third Prize

J. Ritchie, retired, Honourable Mention

Section H—Bedspreads, Afghans, Table Cloths

F. Branton, Girls' Wear, First Prize

E. Craig, General Office, Second Prize

E. Richardson, Winnipeg Buying, Third Prize

M. Jones, Women's Suits, Honourable Mention

Section K—Rugs

R. Hodgson, Catalogue Dress Goods, First Prize

CLASS 6—MISCELLANEOUS

S. Krysko, Catalogue Coffee Bar, First Prize and Honourable Mention

R. Gordon, Order Board, Second Prize

L. Jones, Furniture, Third Prize

(See Back Cover)

NEWS OF AND FOR EATONIANS



WINNIE NASH of the Shopping Service, appeared on television for the first time on Friday, June 9, at 4:15 p.m. She was interviewed on the At Home show about gift suggestions for Father's Day giving. It was a six-minute interview and Winnie presented merchandise from several departments for an unusual gift for father—a transistor radio, a two-foot shoehorn, car gadgets, to name a few. She says it was a very interesting experience. Good for you, Winnie.



MORTON CANTY, son of James Canty who works in the Service Building for the Hardware Department, has distinguished himself again. The newspapers reported in mid-June that he had won the high school physics competition by turning in an almost perfect paper in a test held at the University of Manitoba on May 13. He received an award of \$100. Morton has worked as summer staff in the Housewares stockroom for the past two summers. Our last October issue carried a story of his achievements last year. Keep up the good work, Morton. We expect to report even greater things about you.



Mr. Barney Christianson of Catalogue Carpets and Linoleums drew our attention to this lovely picture of his 2½-year-old daughter, Marilyn. We don't know why she should cry in so beautiful a setting, but find the picture irresistible. It appeared in the Free Press of May 22 and was displayed among the photo entries at the Exhibition in June. Bless you, Marilyn. Some day we expect to see you on the silver screen.

MR. AND MRS. JOHN J. KEMP celebrated their 60th wedding anniversary on Saturday, June 24 at a reception for their friends at the residence of their son-in-law and daughter, Mr. and Mrs. Cyril Tyson, Garfield Street. Mr. Kemp retired from the Truck Painting Department in 1949 after 35 years with the Company. He is now 83 and Mrs. Kemp is 79. Congratulations, Mr. and Mrs. Kemp.

RECENT APPOINTMENTS

WINNIPEG STORE

Department W280—Seeds and Plants:

MR. E. KASPER, Assistant in charge (in addition to his present duties in Department W579).

Department W205—Books and Magazines:

MR. G. F. J. WHYTE, Assistant.

Department W379—Groceries;

Department W580—Fruits and Vegetables:

MR. M. MORROW now Manager (in addition to his duties in Departments W281, W284, W1082 and W1083).

MOVES AND LOCATIONS IN WINNIPEG

Life Assurance Office now located: Third Floor, Mitchell-Copp Building, 330 Portage Avenue.

Souvenir Counter, Main Floor, Store, Hargrave Escalators.

WESTERN BRANCHES

Saskatoon Store

Department S201—Gloves, Hosiery, Umbrellas, Blouses, Handkerchiefs, Ribbons, Neck Wear, Belts:

MR. J. C. MacKAY, Assistant.

ORDER OFFICES — CLERKS IN CHARGE

Grande Prairie, Alberta—Mrs. E. Spitzbarth

Nelson, British Columbia—Mrs. M. I. Fraser

Pincher Creek, Alberta—Mrs. F. M. Turner

Hinton, Alberta—Mrs. G. Nystrom

Fort Frances, Ontario—Mrs. M. Zdep

Portage la Prairie, Manitoba—Mrs. P. Lee

Melville, Saskatchewan—Mrs. O. Vassos

Courtenay, British Columbia—Mrs. J. Young

Williams Lake, British Columbia—Mrs. G. Adams

Smithers, British Columbia—Mrs. M. Nokleby

Dawson Creek, British Columbia—Mrs. T. Gunderson

Sioux Lookout, Ontario—Mrs. E. Tessier

Kelowna, British Columbia—Mrs. D. Clarke



Mr. E. Kasper



Mr. G. F. J. Whyte

NEWS OF AND FOR EATONIANS

MR. GEORGE GORDON, retired in 1950 from Customers' Decorating, dropped in to Contacts to tell us about his 50th wedding anniversary. This was reported, with picture, in both newspapers. Mr. and Mrs. Gordon were honoured at a reception in the St. Vital Curling Club on Saturday, June 17. They were married in County Down, Ireland, on June 21, 1911 and have lived in Winnipeg since coming to Canada in 1912. Both have been active in curling and lawn bowling. Mr. Gordon had worked for the Company for 32 years. Congratulations, Mr. and Mrs. Gordon.





WOMEN'S GOLF PRO DAY

The annual "Pro" Day was held at Assiniboine Golf Club on Wednesday, June 21. It was a very successful and pleasant event. About 85 members assembled at 1:30 for a half hour of excellent instruction and then proceeded to play nine or eighteen holes. This was climaxed by a social hour and very good dinner. All were happy to have the Misses Zella Nott, Florence Harding and May Mackay with us for the afternoon. President Marion Hewitt expressed her appreciation to all responsible including Company management, the staff and management of Assiniboine Golf Club and the Women's Golf Executive. This appreciation was heartily applauded.



Left to right: Bill Herbachuk, 184, Vice-President; Sandy Ross, 105, Secretary-Treasurer; Gary Cooper, 1037, President.

"57" BOWLING EXECUTIVE FOR 1961-62

The "57" Bowling League opens for the season on Thursday, September 7 at 5:45. This is the regular day and hour and two games only are played. Phone one of the members of the Executive and register—old members and new should act promptly.



1



2



3



7



6



11



12

The Picture Story

1. A. Gartside, 937, winner of Class "A" and the R. S. McCordick trophy.
2. J. Linney, 221, winner of Class "B" and the G. M. Eaton trophy.
3. J. Clifford, 203, winner of Class "C" and the R. Y. Eaton trophy.
4. J. W. Morrison, 1074, winner of Class "D" and the H. M. Tucker trophy.
5. H. Morris, 122C, winner of Class "E" and the B. C. Scrivener trophy.

6. R. S. McCordick presents his trophy to A. Gartside.

7 to 12. Some of our photogenic golfers.

Twelve



FIVE GOLF FIELD DAYS

The Eaton Men's Golf Club with Glyn Morris, 22, as President, and K. Gibson, 158, Secretary, completed its annual series of field days with the usual efficiency and success. These were held at the Elmhurst Golf and Country Club, each day providing beautiful weather, good golf and an excellent dinner for the enjoyment of all participants. Here are some of the memorable details:

Class "A"—held on Monday, June 19. The highlight of the day was the presence of Mr. R. S. McCordick, previously Vice-President and General Manager here in Winnipeg, to present his trophy to the winner, A. Gartside. Runner-up was C. Emerson, 456. Low gross: E. Tachan, 9, with runner-up D. Howard, 100X.

Class "B"—held on Monday, June 5. Winner J. Linney, 221; runner-up J. Reid, 272. Low gross: R. Pearce, 470, with runner-up L. Johnston, 448.

Class "C"—held on Wednesday, May 31. Winner J. Clifford, 203; runner-up A. Lennox, 260. Low gross, B. Farrant, 204, with runner-up G. Arnason, 158.

Class "D"—held on Monday, May 29. Winner J. W. Morrison, 1074; runner-up B. Falls, 142. Low gross, G. Cancilla, 228, with runner-up Arthur Oswald, 253.

Class "E"—held on Monday, June 26. Winner H. Morris, 122C; runner-up G. Dunstan, 1015. Low gross: A. Adams, 512, with runner-up W. Standbrook, 259.

A Reminder to Seniors and Grandfathers: Keep Monday, September 11 Open for the Top Event of the Season.



BATTER UP! PLAY BALL!

Sargent Park on Monday and Wednesday nights from 7:00 to dark is the scene of some lively games of baseball played by members of the Eaton Club. We have three teams of girls, the Jets, Imps and Royals, and about 23 men, nine of whom are known as "the first team" and the remainder provide that team with exciting competition. One further thing is needed in this baseball league—An Enthusiastic Cheering Section. Come out and enjoy the evening and the games.

Here is a list of the teams and players:

GIRLS' TEAMS

Jets

Coach: Cliff Franklin
Dot Sherby, 122D
Shirley Pick
Kathy Funk, 60R
Erica Braun, 100D
Betty Balabuck, 53R
Beverly Woychysyn, 53R
Roseanne Monasterski, 184
Eleanor Liske, 122B
Jessie Smadylo, 184
Mary Pawluk, 122B
Pat Rigaux, 184
Joan Bouels
Frieda Brereton, 122D

Imps

Coach: Walter Wright, 5300
Mary Hume, 101M
Eleanor Bailer, 122A
Linda Antonuk, 105
Elsie Slepnyhur, 122
Maureen Mulvihill, 105
Sheilagh Wauchope, 101M
Shirley Wasylenko, 122A
Perky McMullen, 105
Marlene Laxdal, 102
Mary Pawluk, 122
Doris Paulik, 101
Terry Perchak, 137
Dawne Pedlar, 55
Violet Johnson, 102
Bonny Wakeham, 37
Lil Garipy, 122D

Royals

Coach: Gary Cooper, 1037
Margaret Sweeney, 1060
Gail O'Rapiece, 105
Margaret Walchuk, 184
Maxine O'Donnell, 102
Pat Recksidler, 147
Kathy Wilchuk, 105
Shirley Tiemer, 105
Florence Nachtigall, 184
Connie Carrothers, 174
Carol Pippus, 174
Nedra McIntosh, 174
Ardell King, 174

MEN'S TEAMS

First Team

Lorne MacVicar, 259
George Karpenic, 246
Dale Henwood, 267 (coach)
Jim Findlater, 267
Bruce Dickie, 429
Al Saunders, 215 (pitcher)

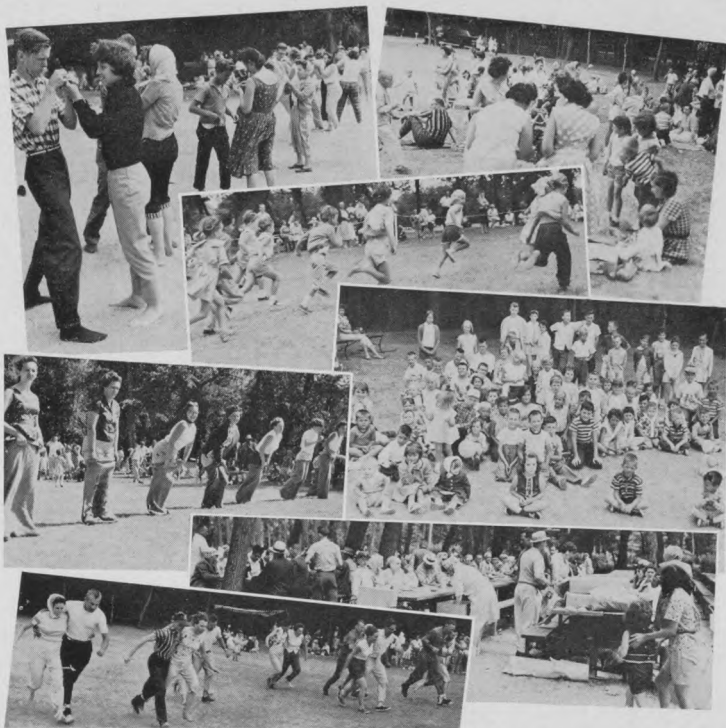
Wayne Standbrook, 259
Ed Smith, 144 (pitcher)
Jim Ungrin, 254

Other Players

Paul Wodchyc, 7000
Don Newhouse, 101
Jerry Barker, 267

Vic Hrycay, 132
Marcel Wozny, 258
Ed Jenkins, 228
Dave Gibson, 228
Lyle Stephens, 429
Doug Pellan, 222
Don Aiken, 102

Brunel Arcand, 267
(manager)
Harl Phillips, Service
Bldg. (pitcher)
Norm Romanek, 204
Bob Greenway, 1100D



CARETAKING STAFF'S ANNUAL PICNIC

Maintaining a custom now 27 years old, the Caretaking Department held its annual picnic on Saturday, July 1. About 400 people attended at Kildonan Park for a long afternoon of fun for children and adults both. Races with many prizes for the participants, free hot dogs and cold drinks and finally a lavish supper were the outstanding features. The pictures speak volumes for the enthusiasm shown. All are now looking forward to a repeat performance next July.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. George Sargeant, Catalogue Farm Implements	August 2
Mr. Arthur P. Carr, Dept. Manager, Foodateria	August 15

THIRTY-FIVE YEARS

Mr. R. H. Graham, Dept. Manager, Alexander Warehouse	July 19
Mr. Harold McAmmond, Customs and Traffic	July 23
Miss Mabel D. Lightfoot, Kitchen Ware	August 4
Mr. Dale R. Stewart, Manager, Merchandise Office	August 13

TWENTY-FIVE YEARS

Mr. Albert E. Boyd, Freight Transport	July 13
Mr. S. Bruce Evans, Manager, Budget Fashions	July 13
Mr. John C. Anderson, Manager, Dolls, Toys, Baby Carriages	July 27
Mr. A. S. Parker, Dept. Manager, Catalogue Shoes	July 27
Miss Elizabeth E. Wright, Store Budget Plan	July 27
Miss A. M. Johnson, Catalogue Budget Plan	August 4



MAIN FLOOR

Delivery—By Kathleen Cross



On June 21 Mr. Herb Brydges of the Cartage Department, celebrated 35 years with the Company. On the morning of his anniversary Mr. Arnason presented him with a swivel rocker and it is a toss-up between him and his wife who gets the chair first in the evening.

Mr. Brydges spent 27 years in the Delivery Department and the past eight years in the Cartage. He is married and has two children and boasts of seven grandchildren. He spends his leisure hours in the basement of his home doing woodwork. Over the years his wife and family have completed a set of both electrical and carpentry tools as gifts to him. Our best wishes, Herb, for many more successful years.

Congratulations Mr. and Mrs. S. Kiz on the arrival of your third son, Douglas George, born in Misericordia Hospital on June 29. He weighed in at 7 lb. 9 oz.

Deepest sympathy is extended to Mr. J. Gorman on the sudden passing of his father, Mr. X. Gorman, who died on June 12.

Sorry to report that Fred Douglas is still on the sick list. However, with a second successful operation he is now on the mend and here's hoping it won't be too long before we see your sweet, smiling face.

The drivers' social club held their annual picnic on Sunday, June 25 at Campbell's Grove. There were races for all ages, children ages 1-6 all receiving prizes. The sports ended with a very fine baseball game with the two Dale brothers, on the same team, pitching alternate innings—therefore they were the winning team. There were no bees this year about the mosquitoes and the damp grass, and a good time was enjoyed by all.

With vacations now in full force we welcome back former university students and also new ones who have taken over as relief drivers during the summer months.

Welcome back after a bout in the Misericordia Hospital, Matt Davey. Do hope you are feeling better, Matt.

* * *

SECOND FLOOR

Assembly and Mailing—By Ina Caners

May, June and July were months for showers (not rain) and weddings.

Department 122 reports: Miss Rena McCaughan became the bride of Mr. Peter Nahirny. They were married in St. Nicholas Church on May 20. Rena was presented with a waffle iron, fry pan and coffee pot by her business associates.

Henrietta Wiens became Mrs. Art Penner on June 17. They were married in Gretna Mennonite Church. Henrietta was presented with a steam iron, hamper and pop-up toaster by the girls in her department.

A miscellaneous shower was held by relatives and friends for Miss Margaret Pawlyshyn on June 4, and on June 10 a stag and shower at Poplarfield in honour of Mr. Mike Gregorash and Margaret, who were wed July 8 in St. Andrew's Church, Winnipeg. They were the recipients of many beautiful gifts which included a set of three tables from Departments 122 and 113, and a lovely crystal bowl from the girls of her department.

Department 113 reports: A joint shower by the Misses Elaine Lindley and Vicky Kowalchuk as hostesses, in the latter's home, for Miss Donna Porteous. It was a miscellaneous shower and Donna received many gifts and the evening was enjoyed by all present. Donna was married to Mr. John Klassen on June 24 in Old St. Andrew's Church. From her department and friends she received a clothes hamper and other useful gifts.

Miss Katherine (Tina) Harder was married to Mr. Isaac Klassen July 8 at McGregor, Manitoba. Tina received an electric tea kettle, ironing board and other useful gifts from her department and friends.

To all these young couples we extend our sincere wishes for a bright and happy future.

Am happy to report Mrs. Ludie McCorister, who was hospitalized, is now well on the way to recovery and will soon be with us again.

May I express my deep appreciation for the kindness and generosity accorded me on my 35th anniversary, June 24. To each and every one my humble thanks.

* * *

THIRD FLOOR

Jewellery and Watch Repairs

By N. De Leeuw

Congratulations to Margaret Curle and Paul Fadyshen on their marriage which took place at Immanuel Lutheran Church on June 16. From the department she received bedding. All the best for a happy future, Margaret and Paul.

Congratulations to Mr. and Mrs. R. Campbell on the birth of their baby girl, Roberta Lee, born June 5 at Winnipeg General Hospital.

We wish to welcome Iris Farmer to our Department 1015 staff (formerly 1015L).

Our sincere sympathy to Mr. Ray Lodwick in the loss of his sister.

* * *

FOURTH FLOOR

Hardware—By B. Landry and P. Muzik

Best wishes for a speedy recovery to Fred Westdyk who is convalescing at home after his recent operation.

On the morning of June 29 Mr. Harding, on behalf of the staff, presented Bill Robertson with TV tables and a bathroom hamper. By the time you read this Bill will have been married to Miss Beryl Bauming in Dropmore United Church on July 5. Loads of luck and happiness, Beryl and Bill.

On June 16 Pearl Barnes left our Rebuy staff to return to her old department, 28R. On that day the girls had a luncheon at Zoratti's for Pearl, at which time she was presented with nylons and perfume. Later in the day Mr. Bingham on behalf of 55 staff, presented her with a necklace and earring set. Best wishes, Pearl.

Congratulations are in order for E'leen Bisson who received a certificate of merit for 20 blood donations.

Congratulations also to Bill Schwartzkopf who received an honourable mention in the recent Employees' Hobby Show for his model of an early sailing ship.

* * *

FIFTH FLOOR

China

We bade farewell to Mr. Glyn Morris on June 1. Mr. Dodds made a presentation of an Arnold Palmer golf club and personal items. We hope you will be happy in your new department, Glyn. We feel it is Departments 4 and 22's gain and our loss.

Radios and TV—By M. McKinlay

On May 31 good-byes were said to Irene Deda who retired to take up the full-time job of housekeeping for her husband and family. Mr. Dodds presented Irene with a set of dishes on behalf of the staff. Other gifts were also presented by friends. The girls of the department took Irene to dinner at the Mall Round-up Room and Mina Doolan made the presentation of a floral centrepiece.

We wish to welcome Judy Perry into the department.

* * *

SIXTH FLOOR

Catalogue Customers Relations

By Peggy Johnston

Rose Dobka left the department on June 21 and became the bride of Mr. John Barteski on June 24 at St. Alphonsus Church. On leaving, Rose was presented with a lovely canister set and breadbox by the department together with numerous gifts from her friends.

Honouring Rose, Miss Evelyn Bachinsky had a shower at her home which was attended by some of the girls from Departments 117 and 118. She received a mixmaster, carving set and other very lovely and useful gifts.

Best of luck to you, Rose and John, and may you have many happy years ahead of you.

Correspondence—By J. Paul

Our congratulations to Miss Bessie Windling who began a well-earned retirement on June 1. This day was one of excitement as Bessie received a constant stream of well-wishers. She was presented with a cultured pearl necklace from the department and the matching pearl earrings from her close friends. A number of beautiful gifts were also received from her friends and co-workers.

On May 17 the department held a dinner at the Riviera Restaurant in honour of Bessie's retirement. They presented her with a luxurious hand bag.

Bessie, we wish you lots of luck and happiness in your new life of ease.

The gang in 117 offer their congratulations to Mrs. Lillian Britton and her husband on the birth of their baby boy, Gerald Kenneth.

* * *

SEVENTH, EIGHTH AND MAIN FLOORS

Catalogue Salesroom, Telephones, Contracts

By A. Christensen

Loretta Roch of Catalogue Salesroom transferred to the General Office. On leaving, her business associates gave her a duster and a summer bag with their very best wishes in her

Contacts, July, 1961

new surroundings. Come over and say hello sometime won't you, Loretta.

Nice to see Gertrude Stevens of Catalogue Telephones back at work again after a brief stay in hospital.

Doreen Paterson of Catalogue Salesroom left on June 15 to be married. A decorated table with gifts and corsage was waiting for her that morning. An electric mixer was the department gift to Doreen. Many other gifts which included an electric fry pan were there to express the best wishes of all. Her wedding took place at St. Matthew's Church on June 17. It was a very pretty wedding—we saw pictures to prove it. Doreen Warnock's small son was ring bearer.

Two of our former Catalogue Telephone girls came in to see us with their youngsters, Vicky Sadowy with her wee daughter and Linda Warkentin and her young son. So nice to see you, girls, come again, won't you?

Helen Helland of Catalogue Contracts returned from her flight to England and reported a wonderful trip. She enjoyed visits with a number of relatives which took her to Stourbridge, Worts.; Blackpool, Lancs.; Godalming, Surrey; Sennen Cove near Land's End, and Bristol. So glad you had a holiday to remember, Helen.

Sorry to report Anne Bosnick of Catalogue Telephones is still on the sick list at time of writing. Anne has spent some time in the hospital and is now recuperating at home. All our best to you, Anne, hope to have you back with us before long.

Welcome to the number of students who have joined the staff of the Catalogue Salesroom to help out during vacation time. Hope you enjoy your stay with us.

Catalogue Copying—By M. Wilson

We wish to extend our congratulations to Ann Johnson who celebrated her 35th anniversary with the Company on Friday, June 23. Ann was presented with a hand bag and other personal gifts from the girls.

A very pleasant evening was spent at dinner in Moore's Restaurant as our management and many of our staff met to honour Vera Cracknell in celebration of her 25th year with the Company, with Mr. Clemmens presiding as master of ceremonies.

We appreciated Mr. Blythe's little talk to us all, and felt better acquainted, after which he made the presentation of a lovely black patent hand bag and white gloves. Vera in turn voiced her pleasure and gratitude in a few well-chosen words.

Then on June 22 Vera was the happy recipient of an exquisite diamond ring from the Company.

Many and varied were the gifts that graced her table on that day including a large wall-mirror, electric fry pan and electric kettle from the department. Also a pink clothes hamper, lovely table lamps and many thoughtful gifts from her friends. Our best wishes attend her for healthy, happy years ahead.

Terry Bodin also was honoured with the gift of a yellow canister set and matching bread box from the department and an electric fry pan from friends on the staff as she left us prior to her marriage to Fern Minard which took place at St. Boniface Basilica on June 10. We join in wishing them much happiness in the future.

Barbara Sutherland was the next to leave us. She was presented with the ever-useful and lovely gift of a canister set and bread box, bed linen, tumbler set and other gifts to grace her bridal home. Her marriage to Bob Healey took place June 9 at St. George's Church. Our best wishes for happiness follow them.

A lovely girl with a lovely diamond appeared the other day as though walking on air, Joy and happiness to you and your beloved, Lucy Smith.

A welcome back to our Irish friend Jane O'Reilly. Hope you keep well, Jane.

We extend our sympathies to Ethel and Vera Smith in the loss of their brother-in-law.

Cashiers—By O. Quinlan

On June 2 a presentation was made to Doreen Park by the department on her leaving to become the bride of Tony Cantwell. Doreen received a gift of electric appliances from the department.

On June 23, Irene Winzinowitch was presented with a carving set and a set of steak knives from the department on her leaving to become the bride of Wesley Sawchuk.

Both girls received other gifts and best wishes from their many friends. We extend best wishes for a happy future to Doreen and Tony and to Irene and Wesley.

Budget Plan—By M. R. McLean

Our best wishes to Verna Campbell and Jack Goods. They were wed in the Lutheran Church of the Cross on June 17. Verna received a train case from the staff and other gifts from friends made during her five years with the Company.

Congratulations to Lorean Adams and Bill McArthur. Lorean left our office for a short holiday before her wedding on July 14 at St. John's United Church. Lorean has been with us over 8½ years. The McArthurs will reside in Victoria but we hope to see Lorean on her future visits to Winnipeg. Lorean was presented with a lovely dinner set and cutlery from the staff.

Joyce Snudden was another bride-elect last month. Her husband's name is Art Keir and they were married June 30. The staff presented Joyce with a set of Corning ware. Congratulations to the bride and groom.

We said goodbye to Deidre Hunter. Deidre was with us over four years and has now left to make her fortune in Vancouver. The staff gave Deidre a train case and best wishes for the future.

Pat Rigauz departed after almost two years with us. Pat received a bulky knit sweater from the staff and will be living in Edmonton from now on. Best of luck, Pat.

* * *

EIGHTH FLOOR

Men's Furnishings—By D. Dee

We welcome to our staff Miss Pearl Bannes and Miss Nettie Dyck and we believe they will enjoy working with us.

Catalogue Boys' Clothing office lost a valued and popular member when Miss Alberta Carruthers (Bertie) retired Thursday, June 29 after 46 years' service. A beautifully decorated desk awaited her arrival that morning.

To be found among the many gifts on her desk—a lovely orchid corsage from a gentleman of the staff—and we pause here to say "how very becoming." Cards of congratulations were received from Mr. and Mrs. Daly, also Mr. and Mrs. Daw of Vancouver. On presenting the department gift, a handsome coffee table, Mr. Firth wished Bertie continued good health and many years of happiness ahead. Friends and fellow-workers called throughout the day to express their good wishes.

A dinner in her honour was held that evening at Zoratti's Restaurant. Mr. Firth and Mr. Leighton both offered words of praise to Bertie for the efficiency and neatness she showed in her work as head office girl in Department 32. Mr. Firth then asked her to accept the gift of a garden chair on behalf of those present, expressing the wishes of all of us for many sunny leisure hours. Bertie then thanked the assembled guests, adding that it had proven a day long to be remembered. Following the dinner Mr. and Mrs. Firth entertained the guests at their home on Kingston Row.

May we say thank you to them for their kind hospitality. We also add our thanks to Mr. D. Brown and Mr. M. Zarzycki who so ably organized the dinner.

Catalogue Distribution—By N. Pruner

Congratulations to Evelyn Nowicki who was married to Wally Probizanski on June 3.

Good luck to Gloria Lewis and Shirley Pick who left for new positions. Also to Friscilla Fillion who has been transferred to Department 184.

Operating—By F. Paget

On Wednesday, June 28, Arthur Oeste left us to reside in Sacramento, California. Before leaving he received a wallet with money and other gifts. We all wish him the very best of luck in his new venture.

Exchanges—By M. Davies

Our best wishes to Jennie Hertz and congratulations to Johnny Payment who were married on June 10 at St. Stanislas Church, East Selkirk.

On leaving the department, Jennie was presented with many lovely gifts including an electric hand mixer presented by Mr. Brown on behalf of the management and staff.

The engagement has been announced of Gail Elizabeth Hicks to Mr. Leroy Radke. "A lovely diamond for a very charming girl." Our best wishes to both of you.

On June 16 the staff assembled to honour Mrs. Ida McLeod (formerly of Department 173) on her retirement. To mark the occasion Ida was presented with many lovely gifts from friends in Department 119 and Department 173. A lace table cloth was presented by Mr. Brown on behalf of the management and staff.

* * *

NINTH FLOOR

Children's Clothing—By I. Donaldson

On May 26 Mrs. Ellen McKenzie left to take up residence in Selkirk, Manitoba, and make housekeeping a full-time job. Mr. M. McKenzie presented Ellen with a pin and earring set on behalf of the department.

Miss Helen Emslie retired on June 2. Mr. M. McKenzie presented Helen with a sun cot on behalf of the department. Helen also received many good wishes and many lovely gifts during the day. We all wish Helen good luck and good health through many years to come.

On June 10 one of our bachelors joined the ranks of the benedicks. On June 8 Mr. W. Young presented John Payment with a mirror on behalf of the department. We all wish John and Jennie (formerly of Department 10) a happy and prosperous married life.

Notions—By E. Moore

On June 9 Mrs. Connie Bernhard left us to take up full-time housekeeping. Mr. Robertson presented her with a set of Corning ware on behalf of the department, and the girls gave her a percolator to match. We all wish you well, Connie, and will miss you.

A CUSTOMER COMMENDS . . .

MISS N. OLSEN, Department Manager, Misses' Dresses.

Miss Beth Garner of Transcona writes:

"May I take this belated opportunity to thank the staff of your Misses' Dress Department, and in particular Miss Olsen, for the very excellent service and consideration I received when I bought a party dress recently. I very much appreciate the effort which was put forth in order to obtain size, colour, etc., in the short time at my disposal. This was service par excellence."

Contacts, July, 1961



LOWER PRICED STORE

Shoes—By W. Holland

Cheers and congratulations to our Gus Gartside. He brought fame and honours to the Lower Priced Store by winning the McCordick trophy in the Men's Golf Field Day, "A" Class. His associates take great pride in his admirable achievement.

We are sorry to report that Mr. Gartside's son, Colin, is seriously ill in hospital and hope his recovery will be immediate and complete.

We were shocked to hear of the death of Mr. R. Chatwin's 8-year-old grandson by drowning.

* * *

Self-Serve Garments—By E. Wheeler

Honouring Mr. J. Baker on his retirement, a social evening was held at his home on June 20 by the staff of his department, with the kind co-operation of Mrs. Baker.

Mrs. E. MacWilliam made the presentation of a Tecu power mower. We all send our best wishes to both of you and hope you keep in the best of health.

Congratulations to Elgin and Donn Wimble (nee Burszan) who are the proud parents of a baby girl born June 22, 6 lb. 10 oz.—Sherrie Lynn. Also to Evelyn and Jack Nelson (nee Brunn) who had a baby son on June 21, 7 lb. 14 oz.—Jack Ronald.

MAIN FLOOR

Men's Furnishings—By E. Johnston

Bev Purslow of our office staff left Saturday, June 3, to take up full-time housekeeping duties. On May 24 the girls of the department held a party for Bev at the home of Mrs. Jacques. They presented her with a lovely vase and other gifts. Before leaving the department, Bev was presented with a crystal necklace with earrings to match. To Bev, and to Allen, her husband, we wish a bright and happy future.

Welcome to Linda Riddell who has joined our office staff.

Drugs and Cameras—By I. Robertson

Mr. Dave Gibson informs yours truly that we slipped up on announcing his new daughter last May 4. Sorry, Dave.

We are sorry Miss Belot of our Camera Department left us on June 29.

Miss Terry Sonier who has been our demonstrator for Charles of the Ritz, is leaving us for the east (and matrimony).

Bill Scott is going back to good ol' Ireland for a month's vacation. Have a nice holiday, Bill.

Glad to hear that our Siggy is improving each day. Hope to have you back soon, Sig.

Contacts, July, 1961

Candies—By J. Grundy

Mrs. Betty Brooks returned to work Monday, June 19, to find that the stockroom staff had put out the "Welcome Home, Betty" sign on her desk, complete with flowers, and the Candy staff presented Betty with an orchid corsage. Betty has just returned from her recent visit to Bonnie Scotland.

Stationery—By Pat Boyce

Miss Doreen Hall (office) was guest of honour at a dinner on May 19. Doreen was presented with a hand bag and a figurine on behalf of those present. Mr. Freeman presented Doreen with a pin and earring set from her friends in Departments 205-208. Best wishes, Doreen, in your new position.

A cheery hello to Mrs. Peggy Johnston, Phones, who is in Princess Elizabeth Hospital.

Best wishes to Mrs. Eva Cram for a speedy recovery after her operation.

Notions—By E. White

It is nice to see Jimmie Mawhinnery back on his feet again and able to drop in to see us occasionally.

We are glad that Reg Lambert made a good recovery after his operation and is now able to come back to work.

Edna Sanders stole a march on us on May 19 when she changed her name to Berry. Lots of luck, Edna and Frank. On June 12 the girls in our department held a shower for Edna at Iris Zimmer's lovely home.

It was nice to have Ruby MacKay, nee Williams, from Los Angeles to visit us. She is looking so well and enjoying life in sunny California.

Clara Carr is our champ. She hauled in a 5-lb. pickerel when fishing over the week-end.

Elva White spent four days in England with Mrs. Lea Gillespie who retired from our department four years ago. Lea wishes to be remembered to her many friends in Winnipeg.

* * *

SECOND FLOOR

Caretaking—By C. Craigie



On Wednesday, July 5 Mr. William Vine celebrated his 35th anniversary with Eaton's. All the staff gathered to congratulate him and Mr. T. Giles, on their behalf, presented Mr. Vine with a transistor radio. Good wishes from all of us, Mr. Vine.

Budget Fashions—By N. Jackson

On June 21 the department surprised Mr. and Mrs. Sid Screamton in their new home. It really was a surprise since Mr. Screamton was caught hard at work in his back yard. Mrs. Screamton was the recipient of a lovely cut-glass vase while Mr. Screamton received a lawn chair to rest his weary bones. All thoroughly enjoyed themselves—even the host and hostess.

We wish to welcome to our department Miss Bernice Clark. Bernice is working in our Sportswear Section.

Our sincere sympathy to Mrs. Margaret Doroosh on the loss of her brother.

THIRD FLOOR

Meats—By L. Lamoureux



Wednesday, June 14, 1961 marked the 35th anniversary with the Store, of John Deegan. As he was on holidays at that time, a presentation of a floor lamp was made by Mr. Morrow on June 19. Our heartiest congratulations, John.

Our deepest sympathy goes out to Mr. Les Kirbyson on the loss of his father.

* * *

FIFTH FLOOR

Hearing Aids

A farewell dinner was given at Moore's Restaurant Thursday, June 15, for Trudy Bertrand. The party was planned by some of her friends in the Store and succeeded in being a complete surprise. We wish her and her family much happiness in their new home in Saskatoon, where her husband has been posted with the R.C.A.F.

June 23, the day of Trudy's departure, a presentation was made by Departments 421-221 of a travel case and a rose corsage.

Grill and Lunch Rooms—By Ruby Tait

June has been a month of farewells: first to Mrs. Clara Amell of the Employees' Cafeteria (Store) who left on June 29 to take up full-time housekeeping duties. Clara was presented with a floral centre-piece from the department and personal gifts from friends; then to Mrs. Margaret Blunt of the Basement Lunch Counter who received a train case, wallet and cash in honour of her retirement June 30. Also to Mrs. Ella Paterson of 1100G. Pat received a transistor radio, a lovely brooch set and personal gifts upon her retirement June 29.

On June 24 St. Norbert Catholic Church was the scene of a wedding. The bride was Yvonne Gauthier, the groom, Jean Claude Guay. Best wishes for happiness in the future, Yvonne and Jean. Yvonne works in 1100M Department.

Congratulations to Mrs. Mariette Padolsky of the Valley Room in winning second prize for her picture at the hobby show.

Our deepest sympathy is extended to Miss Olive Torrance in the recent loss of her mother.

Children's Clothing—By G. Jenkins

On June 9 our favourite Stockroom girl, Mrs. Doris Pataluck, left to take up housekeeping. She was presented with a lovely Royal Doulton figurine from 210 and a china floral from 211 along with numerous other gifts from her many friends in both departments. We all wish you well and much success in the future, Doris.

Sorry to report that Pat Howard is still on the sick list, recuperating from an operation. We hope that you're soon back with us, Pat. Everyone sends their best wishes for a speedy recovery.

SIXTH FLOOR

Paints, Wall-Papers, Pictures—By D. Ross

Our best wishes to Mr. Andy Wylie who is in hospital. Hope your stay won't be too long as we all miss you.

Welcome to Mrs. Ethel Maxwell and Bill Liver who are back for the summer months. Also to Ralph and Bob, our two Trinidad students, back with us again this summer.

Edna Patterson has left us to make house-keeping a full-time job. Her gift from the department was a lovely hand bag.

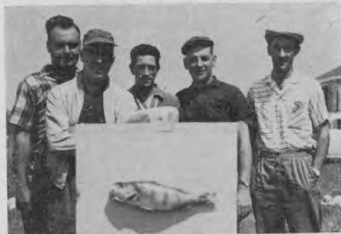
Myrna Middleton has joined our Office staff. Glad to hear Marge Gillelond is home from hospital after her recent operation.

Our deepest sympathy is extended to Mrs. C. Carswell in the passing of her sister; also to Art Mabey in the passing of his brother Don, who was well known to us all.

Nice to see Mr. Scott Brewster back after a month's holiday in England and France.

Hope Tommy Carstens is enjoying his holiday.

Drapery Department



There's a trick in it. It is obvious from the above picture that the boys from the Drapery Department are very proud of their fish. After three years of trying they finally made their fishing trip legal, if you can believe this picture. From all reports a good time was had by all on the week-end of May 27 at Laurentia Beach, Lake Manitoba.

Our best wishes to Miss Helen Anne Course who received a lovely solitaire diamond from Mr. Joe Bruhart on Friday, June 9.

We extend our sincere sympathy to Miss Verna Hunt whose brother passed away on June 21, also to Mr. John Askew in the loss of his father on June 25.

* * *

SEVENTH FLOOR

Furniture and Beds—By S. McGavin

Bill Graham left us during the month for the Optical Department. Best wishes were expressed with a presentation June 8 by Mr. C. Livingstone.

A warm welcome to Mrs. Dorothy Walker who joined us in June. We have noticed an improved service by our floor walkers' staff since her appearance.

After a successful television appearance earlier this year, Charlie Livingstone has joined the highest paid corps of parking lot attendants in Western Canada at the St. James Kiwanis' lot at the Red River Exhibition. All for a good cause.

Congratulations to Al Patterson on his election to the presidency of the St. Boniface Chamber of Commerce for the coming year.

Ross Pearce won further honour as he walked off with the low gross score in the "B" Class golf field day.

Big "Butch" Alexander came back from the far northern parts of our province with stories of giant fish and affluent Americans crowding the lakes and rivers of that area.

Jack Stanley returned from his fishing expedition in the Whiteshell with pictorial proof of his prowess with pole and tackle. (If I could only fillet a photograph.)

Lloyd Jones won a large share of the Eaton employees' hobby show prizes, including a clean sweep in sculpturing. Best darn chiseler in the Store.

* * *

EIGHTH FLOOR

Head Cashiers Office—By Margaret Arnold



Miss Kay Bodley, Department 103, arrived home from a lovely holiday in England, France and Wales just in time to celebrate her 35th anniversary with the Company on June 16. Her desk was gaily decorated for the occasion and, on behalf of the staff, Mr. Somerville made a presentation of a camera. Kay also received some lovely gifts from friends and business associates. The night previous Jessie Armstrong and Alice Manning were joint hostesses at a party in Kay's honour. She was presented with a Dresden figurine.

Wages Office—By Rhoda Cummings

When we asked Mollie Mitchell last month if she knew of any news for Contacts we didn't expect her to go out and make it herself.

Mollie left the office on Friday, June 16 to take up her new duties in charge of the Red Cross Lodge adjoining Deer Lodge Hospital. This will not be entirely new to Mollie as she has been doing volunteer work at the Lodge for many years.

A dinner in Mollie's honour was held on Thursday, June 15, at the Rossmere Golf and Country Club where Mr. Neelands, on behalf of the staff, presented her with a transistor radio.

The following morning Mollie's desk was decked with many beautiful gifts from all her friends in the office and throughout the Store. Mollie's friendly manner and wonderful sense of humour will be missed around the office and all of us wish her every success in her new venture.

Budget Plan—By E. Tamplin

Wedding bells rang out for Miss Marlene Wutke on the 3rd of June in Zion Lutheran Church at Plumus, Manitoba, when she became the bride of Mr. Frank Lachowich. Prior to her marriage Marlene was the guest of honour at a shower at which time she was the recipient of kitchen ware. On leaving, Mr. Freeman presented Marlene with an electric fry pan on behalf of the members of the staff and a lovely blanket from the girls in her section. Our very best wishes to you both for much happiness in the future.

Congratulations and best wishes to Marge Waywood who received a beautiful diamond ring last week. The lucky man is Mr. Al Sparks.

We were sorry to lose Sheila Winston who was one of the newer members of our staff.

Contacts, July, 1961

Glad to see Gisela Kunkel back after a spell in the hospital. Hope you are feeling much better now.

Sorry to report Stella Hawkins is on the sick list and spending some time in the General Hospital. Hurry and get well again, Stella, we are all pulling for you—we surely miss you around the office.

* * *

City Advertising—By Betty Sparling



Wednesday, June 14 was a big day for City Ads when Department Manager Roy Sotham celebrated 35 years of service with the Company. Messages of congratulation arrived all day, many from Advertising Departments in the Western Stores, and the climax of the day was a gay outdoor barbecue at the home of Mr. and Mrs. John Bruce. An ardent fisherman, Roy was thrilled with the gift of a fishing rod and reel from his fellow workers.

* * *

STORE SERVICES

Elevators—By E. Ratzlaff

Welcome to the following new members of our staff: Diane Verplatse, Janice Miller, Sharon Domey, J. Shewage, Ron Knowles, W. Pletz.

It is good to see Mr. A. Hamilton back for the summer months.

We are glad to see Ethel Carter looking well after her stay in hospital. Our best wishes go with her in her new job in the Hearing Aid Department. Her parting gift from the department was lingerie.

We are also glad to have Kay Thomas back at work after her slight illness.

Aldous Brown, our former head girl who transferred to the Garage office a few years ago, has left the Company to work for the Provincial Government. We wish her every success in her new job.

Congratulations to Mr. and Mrs. R. Diesveit on the birth of their son, Mark Lindsay, on May 5.

Mr. and Mrs. A. Matrick proudly announce the birth of their third daughter, Brenda Lee, on April 4. She weighed 8 lb. 2 oz.

We extend our heartfelt sympathy to Mrs. Mary Doney and her family in the loss of her father.

Kindness works simply and perseveringly; it produces no strained relations which prejudice its working; strained relations which already exist it relaxes. Mistrust and misunderstanding it puts to flight, and it strengthens itself by calling forth answering kindness. Hence it is the furthest reaching and most effective of all forces.—Albert Schweitzer

Twenty-One



TOURISTS ARE BIG BUSINESS

In co-operation with the Tourist Committee, the Staff Training Department held meetings for selling staff on June 19, 20 and 21. Those attending heard a tape-recorded talk especially prepared for Eaton's by the Honourable Gurney Evans, Minister of Industry and Commerce for Manitoba. He pointed out that Manitoba has acquired prominence as the host to tourists within the past 15 years and this grows very noticeably each year. "Last year it is estimated that 1,250,000 tourists spent \$8,000,000 in retail stores in our province."

Mrs. Rose Collins of the Staff Training, who conducted the meetings, provided many items of valuable information and various suggestions for serving our tourist customers. Here are a few:

- . . . We now have a direct telephone to the Information Bureau on the Second Floor (from beside the Donald escalator, Main Floor.)
- . . . A Souvenir Centre has opened beside the Hargrave escalators. Other souvenir sections are found in Fancy Goods, Second Floor; China, Third Floor.
- . . . Restaurant sections and lunch bars are featuring Canadian food items.
- . . . Be prepared to make suggestions about merchandise best obtained in Canada, whether sold in your own or some other department.
- . . . Many tourist customers pay sales tax in their home town. We have no similar tax in Manitoba. Point this out. It makes a great difference.
- . . . Check your daily paper and be prepared to answer the tourist question "What's going on in your city today, this week?"
- . . . Have you read your **Salesbook Insert**?

At the close of each meeting a film depicting some of the things that happen to tourists was shown. All agreed that our guests deserve the best in service and satisfaction and ours is the Company that can and will give it.



MR. SEWARD MacCHESNEY

Mr. Seward MacChesney, who had worked with the Company for 27 years before his retirement from the Elevator Department in 1953, died on Friday, June 16. He is survived by three daughters, three brothers and a sister. To them we extend our sincere sympathy.

MR. DONALD CAMPBELL

Mr. Donald Campbell died on Monday, June 5. He had retired in 1946 from the Printing Department after 28 years of service. Mr. Campbell is survived by one son and two daughters and four grandchildren. We extend our deepest sympathy to them.

MR. RICHARD JOHN WOOD

Mr. Richard John Wood, who died in Portage la Prairie on Monday, June 12, had retired from the Catalogue Drug Department in 1950 after 40 years of service with the Company. Surviving are his wife, one son, two daughters and three sisters in London, England. Our sincere sympathy goes out to them at this sad time.

MR. T. A. KAVANAGH

Word has been received of the death in Plattsburgh, New York, of Mr. T. A. Kavanagh who retired in 1944 from the Boys' Clothing Department after 28 years of service.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mrs. E. Williams.....Cake Counters
Mr. A. A. Tummon.....Investigation
Mrs. M. Merkel.....Employees' Lunchroom
Mrs. R. McCalder.....Lingerie
Miss M. Mathews.....Gloves
Mr. H. Porteous.....Service Packing
Mr. D. Thompson.....Men's Furnishings
Mr. A. Waller
Catalogue Books and Stationery
Mrs. M. Muir.....Fruits and Vegetables
Mr. H. Evans.....Winnipeg Buying Office
Mr. F. Waller.....Painters
Miss O. Torrance.....Cake Counters
Mrs. K. Bell.....Catalogue Salesroom

In the Loss of a Father

Mr. W. Baxter.....Light, Heat and Power
Mr. J. Gorman.....Radio and TV Repair
Mr. John Gorman.....Delivery
Mr. H. Feir.....Merchandise Display
Mrs. D. Dixon.....Misses' Dresses
Contacts, July, 1961

Mrs. P. Corrigan...Lower Priced Store Shoes
Mr. L. Kirbyson.....Third Floor Meats
Mrs. S. Spurrell.....Basements Meats
Mr. J. Askew.....Draperies

In the Loss of a Sister

Mr. H. Caie.....Cake Counters

In the Loss of a Brother

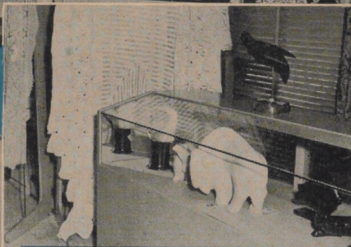
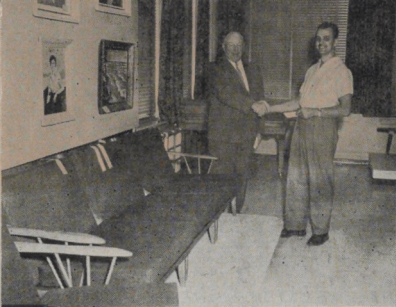
Mrs. M. Dorosh...Budget Fashion Sportswear
Mrs. M. McEachern.....3rd Floor Office
Mr. W. D. Stewart
Catalogue Women's Dresses
Miss V. Hunt.....Draperies
Mr. W. G. Thomson
Lower Priced Store Merchandise Office

In the Loss of a Baby Girl

Mrs. O. Smith.....Catalogue Cashiers

In the Loss of a Son

Mrs. R. Beaman.....Cash Office
Twenty-Three



Upper left: Mr. H. R. Sreaton, Superintendent, presents Grand Award to Mr. D. Munt, Light, Heat and Power.

Centre right, left to right: B. W. Bemister, 1, President of Assistants' Association; D. K. McAuley, 33; R. Spurway, Contacts; A. O'Neill, 928; T. D. Carson, 36, Chairman of Hobby Show Committee; D. Munt, 145, winner of grand award.

EATON EMPLOYEES' HOBBY SHOW

The show was open from June 9 to June 17 inclusive and was well attended. It is hoped that other shows will be arranged in future years and now is the time to start preparing new exhibits. The talent evident in the 1961 show should be developed. One judge said, "I only wish I had many prizes to award for 'potential.' There's plenty of it here."

Special congratulations to Mr. D. Munt of Light, Heat and Power, our Grand Award winner! His modern chesterfield suite richly deserved the award and was admired by all for its superior workmanship and practical beauty. (See also pages 6 and 7.)